

ABSTRAK

Tujuan dari penelitian ini untuk menguji pengaruh struktur modal, profitabilitas, dan likuiditas yang diproksikan *Debt to Equity Ratio*, *Return on Asset*, dan *Current Ratio* terhadap harga saham. Dalam penelitian ini obyek yang digunakan merupakan perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2013-2017.

Teknik pengambilan sampel yang digunakan merupakan metode *purposive sampling*, berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 11 perusahaan. Metode analisis data yang digunakan adalah metode analisis regresi linear berganda dengan menggunakan aplikasi SPSS (*Statistical Product and Service Solutions*) versi 20.

Berdasarkan pengujian menggunakan uji t, menunjukkan bahwa struktur modal dan profitabilitas berpengaruh positif dan signifikan terhadap harga saham. Sedangkan likuiditas berpengaruh positif dan tidak signifikan terhadap harga saham pada perusahaan makanan dan minuman yang terdaftar di Bursa Efek Indonesia (BEI) periode 2013-2017.

Kata Kunci : struktur modal, profitabilitas, likuiditas, harga saham




ABSTRACT

This research aimed to examine the effect of capital structure, profitability, and liquidity which were referred to Debt to Equity Ratio, Return on Asset, and Current Ratio on shares price. While, the population was Food and Beverages companies which were listed on Indonesia Stock Exchange 2013-2017.

The sampling collection technique used purposive sampling, in which the criteria had been considered. Moreover, the sample was eleven companies. In addition, the data analysis technique used multiple linear regression with SPSS (*Statistical Product and Service Solutions*) version 20.

According to T-test, it concluded capital structure and profitability had positive and significant effect on shares price. While, liquidity had positive and insignificant effect on shares price of Food and Beverages companies which were listed on Indonesia Stock Exchange 2013-2017.

Keywords: Capital Structure, Profitability, Liquidity, Shares Price



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